

Terroir and Vineyard Management: Terroir diversity, vineyard management and winemaking in Burgundy

PROGRAM:

MONDAY 13 March: Soils, subsoils and landscape: the Burgundy *Climats*

Courses location: SALLE DU CONSEIL - IUVV (Vine and Wine Institute, University of Burgundy)

8:30-9:00

Welcome at Institut "Jules Guyot" (Vine and Wine Institute of the University of Burgundy")

9:00-10:30

Wine and Place: long term terroir construction in Burgundy

Jean-Pierre Garcia, Professor, University of Burgundy

Coffee Break

10:45-12:15

Diversity, opportunities and challenges of Burgundy soils and subsoils for grape and wine production

Françoise Vannier, Terroir consultant, ADAMA

Lunch at Le Muzard restaurant

13:45-18:30

Field trip and wine tasting: Geology, landscape and soils of Burgundy and their impact on wine.

Françoise Vannier with a winemaker at Marsannay-La-Côte

TUESDAY 14 March: Managing and revealing Chardonnays terroirs

Courses location: SALLE DU CONSEIL - IUVV (Vine and Wine Institute, University of Burgundy)

9:00 – 10:30

Adapting winemaking to Chardonnay terroirs in Burgundy

Maria Nikolantonaki, Associate Professor, University of Burgundy

Coffee break

10:45 – 11:45

Climate and wine quality worldwide: the example of Chardonnay

Benjamin Bois, University of Burgundy

11:45– 13:00

Lecture and wine tasting session: terroir and vintage effects in the Chardonnay expression

Benjamin Bois and Jordi Ballester, Associate Professors, University of Burgundy

Lunch

14:00-15:30

Microbiological diversity and terroir: from the field to the cellar

Hervé Alexandre, Professor, University of Burgundy

15:30-18:30

Field trip - climate, soil and vineyard management: the example of the Corton's hill terroirs

Benjamin Bois, Associate Professor, University of Burgundy

Wine tasting session: the terroirs of Corton

WEDNESDAY 15 March: Terroir management in the vineyard: the example of Burgundy
Courses location: SALLE DU CONSEIL - IUVV (Vine and Wine Institute, University of Burgundy)

9:00 – 10:30

Terroir viticulture in Burgundy: training systems and diversity of plant material

Marielle Adrian, Professor, University of Burgundy

Coffee Break

10:45 - 12:15

Soil management and terroir: impacts on cover crops and biodiversity

Bruno Chauvel, Researcher, INRA Dijon

Lunch at Le Muzard restaurant

13:45 – 17:30

Field trip: managing Burgundy vineyards according to the type of soil

Bruno Chauvel, Researcher, INRA Dijon

17:30 – 21:30

Clonal selection of Pinot noir

Discussion with a winemaker during a mâchon (cocktail dinner) at Nuits-Saint-Georges

THURSDAY 16 March: Revealing Pinot terroirs

Courses location: SALLE R10 - IUVV (Vine and Wine Institute, University of Burgundy)

9:00-10:30

Revealing Burgundy terroirs: Pinot ripening and phenolic potential

Dominique Peyron, Associate Professor, University of Burgundy

Coffee Break

10:45-12:15

Revealing Burgundy terroirs: adapting winemaking to Pinot

Maria Nikolantonaki, Associate Professor, University of Burgundy

Lunch at Le Muzard restaurant

13:45-15:15

Enhancing Pinot quality during barrel aging

Regis Gougeon, Professor, University of Burgundy

15:30-17:30

Debate: Winemaking legends provide personal insight into their lives through wine.

Wine tasting session: the winemaker choices to adapt to terroir and vintage

Animation by Maria Nikolantonaki and Benjamin Bois, University of Burgundy

19:00 – 22:00

Dinner at the winery of the University

FRIDAY 17 March: Enhancing terroir through marketing and collective approaches
Courses location: SALLE R10 - IUVV (Vine and Wine Institute, University of Burgundy)

9:00-10:30

Terroir construction: a social and historical approach

Olivier Jacquet, Historian, Unesco Chair « Culture et Traditions du Vin »

Coffee break

10:45-12:15

Terroir marketing, collective and individual action to enhance terroir based brands

Steve Charters, Professor of Wine Marketing

Lunch at Le Muzard restaurant

13:45-17:30

From the soil to the bottle: a field trip in Côte de Beaune.

Françoise Vannier, Terroir consultant, ADAMA

Courses location:

Institut Universitaire de la Vigne et du Vin « Jules Guyot » - Université de Bourgogne

2, rue Claude Ladrey

21000 Dijon

Google maps link: <https://www.google.com/maps/d/viewer?mid=zd5iAldvLy7k.kJBrJxvW5qMQ>

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