

▼▲ LECTURES BY

- Benjamin BOIS, University of Burgundy
- Maria NIKOLANTONAKI, University of Burgundy
- Olivier JACQUET, UNESCO Chair "Culture and wine traditions"
- Jean-Pierre GARCIA, University of Burgundy
- Françoise VANNIER, ADAMA consulting
- Regis GOUGEON, University of Burgundy
- Hervé ALEXANDRE, University of Burgundy
- Dominique PEYRON, University of Burgundy
- Jordi BALLESTER, University of Burgundy
- Marielle ADRIAN, University of Burgundy
- Steve CHARTERS, ESC Dijon-Bourgogne
- Bruno CHAUVEL, Researcher, INRA Dijon

▼▲ INFORMATION

■ Period & Duration

From March 12th to March 16th 2018 (7 hours per day).

■ Course location

Vine and Wine Institute "Jules Guyot", University of Burgundy
2, rue Claude LADREY - 21000 DIJON.

Google maps link :

<https://www.google.com/maps/d/viewer?mid=zd5iAldvLy7k.kJBrJxvW5qMQ>

■ Fees

5 days session: 2000€ (taxes included), including 5 lunches, 2 dinners, field trips and tasting sessions.

Reduced rates for students and job seekers.

A special 20% reduction is offered to students participating in the "Terroir management" 1st course at Bordeaux Science Agro. Accommodation not included.

▼▲ LEVEL

Students, wine estate managers, consultants in oenology and vineyard management, international wine consultants, wine company directors, oenology lab directors, researchers, etc.

▼▲ PROGRAM & THEMES

- Geology and terroir diversity
- Contribution of landscape to climate and terroir diversity
- Vineyard management practices in Burgundy
- Terroir and expression of Pinot noir and Chardonnay
- Terroir marketing
- Winemaking techniques to manage terroir diversity

▼▲ REGISTRATION

For further information, please contact us.
Or see our website <http://iuvv.u-bourgogne.fr>.

You can also download the registration form at: <http://iuvv.u-bourgogne.fr/formation-continue/terroir-and-vineyard-management.html>.

▼▲ CONTACT

■ Teaching Information

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■ Administrative Information

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▼▲ WEBSITES

■ Burgundy course:

<http://iuvv.u-bourgogne.fr/formation-continue/terroir-and-vineyard-management.html>

■ Bordeaux course: <https://www.agro-bordeaux.fr/fiche-pedagogique/terroir-and-vineyard-management/>



Conception : SEFCA - © photo : fotolia - Octobre 2017

TERROIR & VINEYARD MANAGEMENT



Terroir diversity, vineyard management
and winemaking in Burgundy

▼▲ CONTENTS

The terroir in viticulture is not a mystical concept; it can be explained within the framework of agronomic interactions between the vine and its environment.

Burgundy is a unique "open air lab" in which to study and understand the role of physical and human factors on terroir expression.

This five days training course, designed for international professionals, shows how local climate and soil diversity affect the oenological potential of grapes and how vineyard management techniques, oenological practices and marketing can be used to manage diversity and enhance terroir expression.

This course is complementary to the "Terroir and Vineyard Management" training course in Bordeaux.

For more information, visit: <http://www.agro-bordeaux.fr/fiche-pedagogique/terroir-and-vineyard-management/>



▼▲ DAY 1 - Monday, 12th March

The Burgundy Climats: historical and collective enhancement of Terroir

■ 8:30-9:00

Welcome at Institut « Jules Guyot » (Vine and Wine Institute of the University of Burgundy).

■ 9:00-10:30

Wine and Place: long term terroir construction in Burgundy.
Jean-Pierre GARCIA, Professor, University of Burgundy

■ Coffee break

■ 10:45-12:15

Terroir construction: a social and historical approach.
Olivier JACQUET, Historian, Unesco Chair «Culture et Traditions du Vin»

■ Lunch

■ 13:45-18:30

From the soil to the bottle: a field trip to the Côte de Beaune - Wine tasting session at Domaine ...(...).
Françoise VANNIER, Terroir Consultant, ADAMA

▼▲ DAY 2 - Tuesday, 13th March

Terroir management in the vineyard : the example of Burgundy

■ 9:00-10:30

Terroir viticulture in Burgundy: training systems and diversity of plant material.

Marielle ADRIAN, Professor, University of Burgundy

■ Coffee break

■ 10:45-12:15

Soil management and terroir: impacts on cover crops and biodiversity.
Bruno CHAUVEL, Researcher, INRA Dijon

■ Lunch

■ 13:45-17:30

Field trip: managing Burgundy vineyards according to soil type
Bruno CHAUVEL, Researcher, INRA Dijon

■ 18h00-21h30

Clonal selection of Pinot noir
Discussion with a winemaker during a "mâchon" (cocktail dinner)



▼▲ DAY 3 - Wednesday, 14th March

Managing and revealing Chardonnays terroirs

■ 8:30-12:30

Field trip - climate, soil and vineyard management: the example of the Corton's hill terroirs.

Benjamin BOIS, Associate Professor, University of Burgundy

Wine tasting session: the terroirs of Corton.

■ Lunch

■ 14h:00-15:30

Microbiological diversity and terroir: from the vineyard to the cellar
Hervé ALEXANDRE, Professor, University of Burgundy

■ Coffee break

■ 15:45-17:15

Adapting Chardonnay winemaking terroirs in Burgundy
Maria NIKOLANTONAKI, Associate Professor, University of Burgundy

■ 17:15-18:45

Lecture and wine tasting session: terroir and vintage effects in the expression of Chardonnay.
Benjamin BOIS and Jordi BALLESTER, Associate Professors, University of Burgundy

▼▲ DAY 4 - Thursday, 15th March

Revealing Pinot terroirs

■ 9:00-10:30

Revealing Burgundy terroirs: Pinot ripening and phenolic potential.
Dominique PEYRON, Associate Professor, University of Burgundy

■ Coffee break

■ 10:45-12:15

Revealing Burgundy terroirs: adapting winemaking to Pinot.
Maria NIKOLANTONAKI, Associate Professor, University of Burgundy

■ Lunch

■ 13:45-15:15

Enhancing Pinot quality during barrel aging.
Regis GOUGEON, Professor, University of Burgundy

■ 15:30-17:30

Debate: Winemaking legends provide personal insight into their lives through wine.
Wine tasting session: the winemaker's choices to adapt to terroir and vintage.
Animation by Maria NIKOLANTONAKI and Benjamin BOIS, University of Burgundy

■ 19:00-22:00

Dinner at the winery of the University.



▼▲ DAY 5 - Friday, 16th March

The Burgundy Climats: Terroir marketing and communication

■ 9:00-10:30

Terroir marketing, collective and individual action to enhance terroir based brands.
Steve CHARTERS, Professor of Wine Marketing

■ Coffee break

■ 10h:45-12:15

Terroir communication through soil and geological features.
Françoise VANNIER, Terroir consultant, ADAMA

■ Lunch

■ 13:45-17:30

Field trip and wine tasting session: terroir enhancement by winegrowers - The case study of Marsannay-la-Côte.
Françoise VANNIER, Terroir consultant, ADAMA